

JEAN-ROMAIN NOEL  
Search Engine Optimization



2019-2024

# MY PORTFOLIO





# ABOUT ME

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Hello, my name is Jean-Romain, and I am an SEO expert with experience since 2019. I specialize in crafting end-to-end SEO strategies based on thorough and actionable audits, designed to drive tangible results.

With four years of experience as a freelance SEO consultant and an additional year working in an SEO agency, I have developed a deep understanding of the unique challenges and opportunities in the digital landscape.

My expertise lies particularly in eCommerce, SaaS, and lead generation, where I create tailored strategies that enhance online visibility and boost business growth.

I'm passionate about helping businesses succeed by leveraging data-driven insights and a comprehensive approach to SEO. I look forward to the opportunity to work with you and help your business achieve its full online potential.

# ADOBE

## SEO MANAGER

Over the course of my career, I've had the exciting opportunity to work closely with Adobe, a leading creative technology company. As an SEO specialist, I work on their flagship product, Adobe Express, adapting SEO campaigns from the US for the French market.

- ★ Keyword Research
- ★ Tech & Semantic Audit
- ★ Content Creation
- ★ Content Optimisation



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## MY RESULTS

[www.adobe.com/fr/express/](http://www.adobe.com/fr/express/)

### KEYWORDS EVOLUTION:

SEPTEMBER 2023: 1-3: 9600 kw      4-10: 15K kw  
SEPTEMBER 2024: 1-3: 13500 kw      4-10: 20K kw  
+40% 1-3 Keywords in 1 Year

### TRAFFIC EVOLUTION:

SEPTEMBER 2023: 431K monthly visitors  
SEPTEMBER 2024: 724K monthly visitors  
+70% Traffic in 1 Year



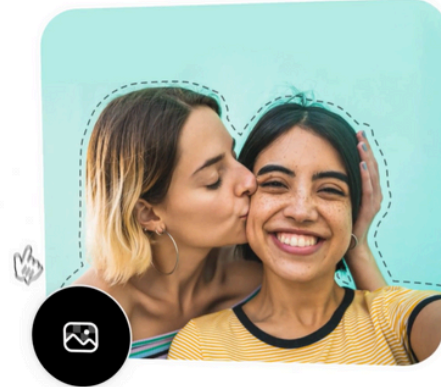
## Retirer l'arrière-plan de votre photo

Supprimez l'arrière-plan des photos et modifiez-les dans Adobe Express. Ajoutez des formes, des couleurs, des graphiques et autres.

Télécharger votre photo

- Gratuit pendant une durée illimitée
- Aucune carte bancaire requise

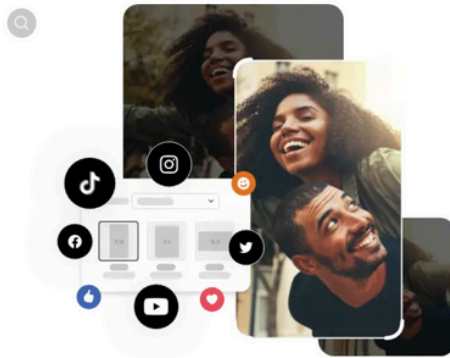
Pour en savoir plus



## Plus de 100 000 modèles et ressources pour commencer.

Laissez-vous inspirer et gagnez du temps à l'aide des modèles conçus par des experts pour vous aider à démarrer. Adobe Express dispose d'une collection toujours plus riche de modèles en format portrait, paysage, carré et vertical pour créer des designs qui se démarquent sur tous les canaux et tous les appareils.

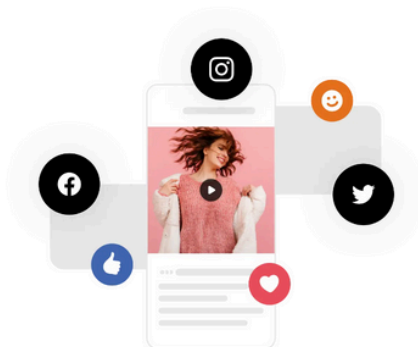
Parcourir tous les modèles



## Redimensionnez une vidéo pour toutes vos plateformes.

Vous souhaitez publier une vidéo sur Instagram, TikTok, YouTube ou toute autre destination sociale ? Utilisez notre redimensionneur de vidéos en ligne gratuit pour ajuster la taille et les dimensions de vos vidéos en quelques secondes. Vous ne voyez pas la taille dont vous avez besoin ? Utilisez l'option permettant de définir des tailles personnalisées. Redimensionnez votre vidéo originale encore et encore pour la partager avec vos followers sur toutes vos pages de médias sociaux.

Télécharger votre vidéo



## Transformez vos GIF en vidéos MP4 pour améliorer leur partage.

Le MP4 est le format vidéo le plus largement accepté sur le Web. Convertissez votre fichier GIF en vidéo MP4 pour pouvoir partager facilement votre vidéo sur toutes vos plateformes numériques. La conversion en MP4 peut également réduire la taille du fichier, ce qui rend votre clip nouvellement converti encore plus facile à télécharger et à partager.

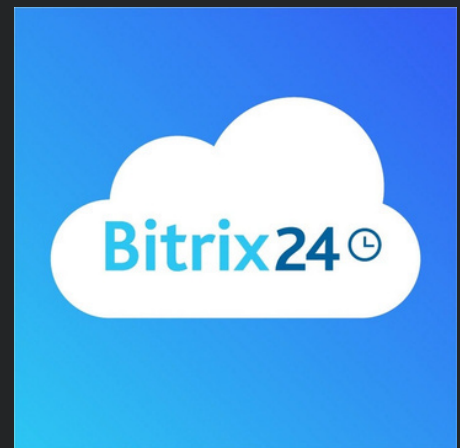
Convertir une vidéo

# BITRIX24

## SEO MANAGER

Immersed in the dynamic world of Bitrix24, I proudly serve as an SEO expert, overseeing the captivating French blog of this innovative company. It's an exhilarating journey where I leverage my expertise to optimize content, engage audiences, and propel Bitrix24 to new heights. Together, we're shaping the digital landscape, driving organic traffic, and solidifying our position as industry leaders.

- ★ Keyword Research
- ★ Content Creation
- ★ Content Optimisation
- ★ SEO Audits



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## MY RESULTS

<https://www.bitrix24.fr/>

### KEYWORDS EVOLUTION:

SEPTEMBER 2023: 1-3: 137 kw      4-10: 622 kw  
SEPTEMBER 2024: 1-3: 233 kw      4-10: 1300 kw  
+80% 1-3 Keywords in 1 Year

### TRAFFIC EVOLUTION:

SEPTEMBER 2023: 4200 monthly visitors  
SEPTEMBER 2024: 8000 monthly visitors  
+95% Traffic in 1 Year

# MARIUS FABRE

## SEO CONSULTANT

I was in charge of the Semantic and Technical audits of the website, the definition of the global SEO strategy. Through many deliverables I gave insight and actionable recommendations to boost the website traffic.

- ★ Keyword Research
- ★ Pages Optimisation
- ★ Content Roadmap
- ★ Netlinking Strategy
- ★ Technical Optimisation



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## MY RESULTS

<https://www.marius-fabre.com/>

### KEYWORDS EVOLUTION:

SEPTEMBER 2023: 1-3: 780 kw      4-10: 1000 kw  
SEPTEMBER 2024: 1-3: 1050 kw      4-10: 1800 kw  
**+20% 1-3 Keywords in 1 Year**

### TRAFFIC EVOLUTION:

SEPTEMBER 2023: 50K monthly visitors  
SEPTEMBER 2024: 80K monthly visitors  
**+30% Traffic in 1 Year**

# ORISHA REAL ESTATE

## SEO CONSULTANT

I was in charge of the Semantic and Technical audits of the website, the definition of the global SEO strategy.

I also worked on the new website's tree-structure in order to optimize the strategic pages and develop visibility

- ★ Keyword Research
- ★ Website Tree-Structure
- ★ Content Roadmap
- ★ On-Page Optimisation
- ★ Technical Optimisation



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## MY RESULTS

[realestate.orisha.com/](https://realestate.orisha.com/)

### KEYWORDS EVOLUTION:

FEBRUARY 2024: 1-3: 45 kw      4-10: 48 kw

SEPTEMBER 2024: 1-3: 81 kw      4-10: 89 kw

**+80% 1-3 Keywords in 6 Months**

### TRAFIC EVOLUTION:

FEBRUARY 2024: 11K monthly visitors

SEPTEMBER 2024: 25K monthly visitors

**+120% Traffic in 6 Months**

# GERALD CHARLES

## SEO CONSULTANT

I was in charge of implementing the SEO strategy to support the redesign of the site. From setting up the audits to validating the mock ups, I helped the brand define their new identity and develop their online visibility.

- ★ SEO Audits
- ★ SEO strategy
- ★ Content Roadmap
- ★ Mock-ups validation



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## MY RESULTS

A brand new website structure

New optimised product pages





# TESTIMONIALS

UPWORK & MALT SAMPLES



**IOANA RADUTA**  
HR Manager



Jean-Romain is amazing to work with, delivers professionally and per deadline and always goes beyond! Thank you!



**ANDRE STECKI**  
BookingHost Sp. z o.o. CEO



Very efficient freelancer, best wishes for the future



**JONATHAN**  
Mediastri CEO



Good expertise, precise work on our seo strategy



**LOURDES**  
Marketing Manager



Amazing work on short-term assignments. We will work again with Jean-Romain

# 20+ CLIENTS

I've been able to present some of my most important assignments, and here is a complete list of the companies I've been lucky enough to work with both on short-term and medium-term contracts.

